Cold War Public Diplomacy: Cultural Battles
Marshall D. Shullman Seminar Room (1219 IAB, 420 West 118th St)
Friday, December 9, 2016
10:00am-4:00pm

10:00-10:45am: Keynote Address: Csaba Békés

10:45-11:45: Satellites, Genie Bottles, and Superheroes: America’s Cold Warriors
Commentator: Edward Tyerman

Allison Emmet, “I Dream of Jeannie: The Cold War, Television, and Gender Diplomacy”

Elizabeth Charchenko, “‘Cue The Buffalo!’ The History of Operation Telstar, The United States First Live Television Broadcast Across the Atlantic and Fred Friendly’s Vision to Sell America to Europe”

Alexandra Peebles, “Illustrating the Cold War”

11:30-11:45am: Break

12:00-1:00pm: High Art or Simply the Good Life: Having it All in America
Commentator: Victoria Phillips

Silia Polyzogopoulou, “Exporting the American Lifestyle: Roman Holiday”

Sofie Hansen, “Modern Dance as a Cold War Tool for the American State Department”

Gillian Jakab, "Performing Koans: Merce Cunningham’s threat to Humanism and the American Modernist Project in the Cold War, 1950s-60s"

1:00-2:00pm Lunch and Guest Lecture: Sergei Zhuk
"'Disco Mafia', 'Komsomol Capitalism' and Collapse of Communism."

2:00-3:00pm: Listening to the Soviet Bloc: Jazz, Radio, and the Politics of an Encore
Commentator: Thai Jones

Jeffrey Golden, “Eddie Rosner’s Disguised Soviet Jazz”


Jordan Lee, “Encore, Encore: Barber’s ‘Adagio for Strings’ in the USSR”

3:00-3:15pm Break

3:15-4:15pm: Writing to the Cold War Communist
Commentator: Elizabeth Leake

Giancarlo Milea, “Carissimi:” Victor Anfuso and the ‘Letters to Italy’ Campaign, 1946-1947"


Tinatin Japaridze, “Kremlin, You’ve Got Mail!!: The Case of Samantha Smith”

4:15pm Closing Remarks