

**Cold War Public Diplomacy: Cultural Battles**

Marshall D. Shullman Seminar Room (1219 IAB, 420 West 118<sup>th</sup> St)

Friday, December 9, 2016

10:00am-4:00pm

10:00-10:45am: Keynote Address: **Csaba Békés**

**10:45-11:45: Satellites, Genie Bottles, and Superheroes: America's Cold Warriors**

*Commentator: Edward Tyerman*

**Allison Emmet**, "*I Dream of Jeannie: The Cold War, Television, and Gender Diplomacy*"

**Elizabeth Charchenko**, "'Cue The Buffalo!' The History of Operation Telstar, The United States First Live Television Broadcast Across the Atlantic and Fred Friendly's Vision to Sell America to Europe"

**Alexandra Peebles**, "Illustrating the Cold War"

11:30-11:45am: Break

**12:00-1:00pm: High Art or Simply the Good Life: Having it All in America**

*Commentator: Victoria Phillips*

**Silia Polyzogopoulou**, "Exporting the American Lifestyle: *Roman Holiday*"

**Sofie Hansen**, "Modern Dance as a Cold War Tool for the American State Department"

**Gillian Jakab**, "Performing Koans: Merce Cunningham's threat to Humanism and the American Modernist Project in the Cold War, 1950s-60s"

**1:00-2:00pm Lunch and Guest Lecture: Sergei Zhuk**

"Disco Mafia', 'Komsomol Capitalism' and Collapse of Communism."

**2:00-3:00pm: Listening to the Soviet Bloc: Jazz, Radio, and the Politics of an Encore**

*Commentator: Thai Jones*

**Jeffrey Golden**, "Eddie Rosner's Disguised Soviet Jazz"

**Alex Wu**, "A Chorus of Voices: Yugoslavia, 1962"

**Jordan Lee**, "Encore, Encore: Barber's 'Adagio for Strings' in the USSR"

3:00-3:15pm Break

**3:15-4:15pm: Writing to the Cold War Communist**

*Commentator: Elizabeth Leake*

**Giancarlo Milea**, "Carissimi:" Victor Anfuso and the 'Letters to Italy' Campaign, 1946-1947"

**Blake Mueller**, "American Identity Internationalized: International House in New York"

**Tinatin Japaridze**, "Kremlin, You've Got Mail!: The Case of Samantha Smith"

4:15pm Closing Remarks