

**Culture as a Cold War Weapon: A Student Conference
Organized by Victoria Phillips**

Tuesday, December 10, 2019

Room 1219, The Harriman Institute
International Affairs Building, 420 West 118th St

9:30-9:45am | Welcome Remarks

Victoria Phillips, Lecturer, European Institute and Department of History & Associated Faculty
Member, Harriman Institute

9:45-10:30am | Keynote

Food as a Weapon

Elizabeth Aldrich, Curator, Library of Congress, Retired and Independent Scholar

10:30-11:55am | Panel 1

Gathering Power in the Cold War: Women Across Borders and Transnational Conferences

Host: Luisa Zhu

Commentator: **Lien-Hang T. Nguyen**, Dorothy Borg Associate Professor in the History of the
United States and East Asia

Presenters:

- Donata von der Leyen, *Bridging Two Worlds: The 1978 Women's Conference in Belgrade*
- Shruti Sinha, *Re-Aligning to Non-Alignment: Indira Gandhi's Visit to the United States of America in 1982 as a Product of the Soviet Occupation of Afghanistan*
- Judith Proch, *From the After-War to the Cold War: The Union des Femmes Françaises Congresses of 1945 and 1947*
- Maya Shenoy, *A Black and White Affair: Race Amongst Communist American Women*

11:55-12:45pm | Panel 2

Music as a Weapon

Host: Luisa Zhu

Commentator: **Line Lillevik**, MA/MSc Program Director, Adjunct Assistant Professor

Presenters:

- Alec Mauro, *Far from Covert: The Domestic Response to the Use of Jazz as a Cold War Weapon*
- Jade Quintero, *"Radio Silence" Echoes in America and the Soviet Union*

12:45-1:00pm | Lunch Break

1:00-1:50pm | Panel 3

Books and Magazines Go to War I: US v USSR

Host: Gabriela Jatene

Commentator: **François Carrel-Billiard**, Associate Director of the European Institute

Presenters:

- Daria Franklin, *Spread and Consumption of Samizdat Texts in and from Khrushchev's*
- Hunter Heberg, *Global Sport Supremacy in the Cold War: Henry Luce and Sports Illustrated Magazine*

1:50-2:00pm | Afternoon Break 1

2:00- 3:15pm | Panel 4

Books and Magazines Go to War II: The Global Cold Battles

Host: Victoria Velez

Commentators: **Elizabeth Aldrich** with **Marina Rogers & Michaela Flum**

Presenters:

- Zoe Panas, *ONE?: Communism and Radical Lesbianism in 1950s America*
- Michele Pajero, *The Cultural Cold War: The Ford Foundation and Italo Calvino's Travel in the United States (1959-60)*
- Azeem Khan, "*J' Is for Jihad,*" and *Learning to Count by Weapons: University of Nebraska Afghan Studies Textbooks for Afghanistan Children in the Battle Against Russia*

3:15-3:30pm | Afternoon Break 2

3:30-4:50pm | Panel 5

Building Internationalism on the Homefront

Host: Victoria Velez

Commentators: **Elizabeth Aldrich** with **Violet Michel**

Presenters:

- Phoebe Newton, "*Wife in a Box*": *Betty Crocker and Selling Womanhood in the Cold War*
- Carla Singson, *Revisiting Cold War Research: Columbia University's Study of Culture at a Distance (1947-1951)*
- Sreya Pinnamaneni, *Building Lincoln Center and the "United States in the World"*
- Jeremiah Lema, *Turning Science Fiction into "Science Fact" with Disney: Man in Space, Man and the Moon, and Mars and Beyond*

4:50-5:00pm | Closing Remarks