Cold War Public Diplomacy: The Power of Culture
Friday December 11th, 302 Hamilton Hall

Opening Remarks: 10:30am-11am
World Leaders and Propaganda: 11:00am -12:20pm
Danielle Smith: "Summer to Fall: Nikita Khrushchev’s 1959 Rhetoric in America"
Alex Longoria: "Political vs. Cultural Attraction: Presidential Soft Power in the Early Cold War"
Max Finkel: "Raymond Loewy: Modernist"
Commentator: François Carrel-Billiard, Associate Director, European Institute
Lunch: 12:20pm -12:45pm
Soft Power?: 12:45pm -1:50pm
Kyle Long: "American Higher Education Institution: The Case of Johns Hopkins University's School of Advanced International Studies during the Cold War"
Fan Cheng: "The Terror of Culture"
Commentator: Victoria Phillips, Lecturer in History
Break: 1:50pm -2pm
The Performance of Cultural Exchange: 2pm – 3:15pm
Thalia Ertman: "Iron Man vs. The Red Barbarian"
Blaze Joel: "The 1980 Olympic Games: The Seeming Triumph of America"
Commentator: Lynn Garafola, Professor of Dance
Broadcasting "Truth": 3:20pm-4:45pm
Alexandra Fergen: "American Cinematic Propaganda During the Early Post War in Germany"
Monique Kil: "A Penny for Every Word: Raising 'Truth Dollars""
Commentator: Richard R. John, Professor of History and Communications
Closing Remarks: 4:45-5pm